



PRESS RELEASE

July 1, 2014

Title: Grand Opening of a Lake Norman Coffee Roaster

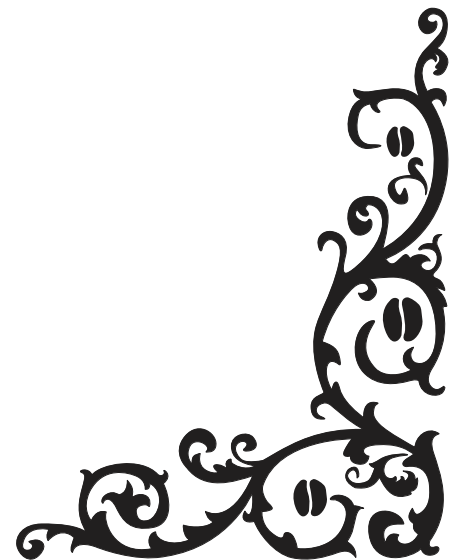
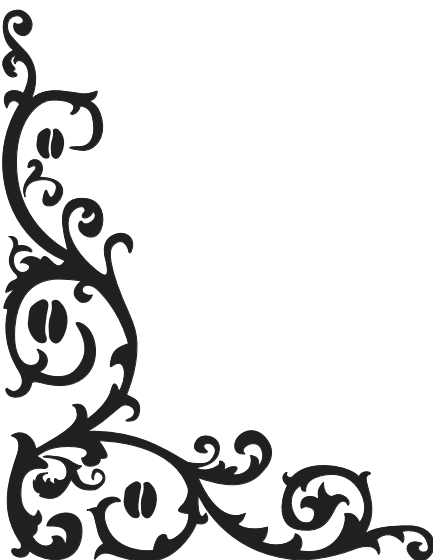
Mooreville, NC – Black Powder Roasting Company, a family owned and operated business, announces its formal grand opening at the Granite Falls building complex in Lakeside Business Park. Black Powder Roasting Company offerings include 15 single origin coffee beans and 3 cold-brewed coffee concentrates great for iced coffee. Black Powder focuses on wholesale distribution but is also open to the public Friday and Saturday (other days by appointment).

The goal is to bring high quality coffee to the market with an increased customer awareness of **Responsibly Harvested** coffee beans which provide infrastructure and improvements in work conditions for coffee producing countries. Further, **Divinely Roasted** with artisan techniques allows for amazing quality and consistency in flavor and aroma.

"As a family, we believe in consuming food grown with eco-friendly agricultural technics and harvested with fair treatment of the workers throughout the supply chain" states Melissa Stahlman. David Stahlman adds, "We have prime quality coffee with unique tastes and a richness that you can only get from fresh roasted coffee to a meticulously created roast profile."

About Black Powder Roasting Company

A woman-owned and operated business since July 2013, Stahlman's vision is to provide world-class coffee without leaving a heavy footprint on the earth. We do not want to be the largest roasting company, but the best both in terms of gourmet quality and environmental sensitivity that makes people feel good after every cup. That's why our name hearkens to days gone by, reminding us that honest, hard work and integrity lead to dynamite results.



Responsibly harvested. Divinely roasted.

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